



Workshop Agenda

Workshop on AI in higher education and research at TBU in Zlin

Focus topic: Advancing Effective Use of Modern AI in Education for Industry Transitions

Faculty of Applied Informatics, TBU in Zlín, Nad Stráněmi 4511, 760 05 Zlín

Building U5, Room 51/107

Day 1 – 13th April 2026 - "The AI Frontier"

8:00 - 9:00 Registration

9:00 - 9:15 Welcome speech and workshop opening

prof. Roman Šenkeřík - Faculty of Applied Informatics, Tomas Bata University in Zlín

prof. Michal Pluháček - V4AI Project Coordinator, Center of Excellence in AI, AGH University of Krakow

Session I: Ecosystem, Startups & Industry Synergy.

9:15 - 9:45 Keynote I: Building Hubs and Creating Functional Ecosystems

- Lukáš Rudy (UNICO MODULAR, CZ)

9:45 - 10:10 Keynote II: AI-Based Economic Growth: A Dynamic Model of Firm Readiness and the Macroeconomic Productivity Paradox

- Martin Mikeska (TBU in Zlín, CZ)

10:10 - 10:50 Long talk: Role of AI Hubs, EDIHs and AI factories in supporting startups research and SMEs

- Tereza Malíková (AI Factory/EDIH OVA/IT4I Ostrava, CZ)

10:50 - 11:20 Coffee Break

11:20 - 12:00 AI Ready for Deployment: What Does Industry Really Expect?

- prof. Paweł Skruch (AGH Krakow, PL)

12:00 - 12:40 AI Project Lifecycle in Practice: common pitfalls and how to avoid them

- Ádám Tarcsi (ELTE Budapest, HU)

12:40 - 13:00 Automating algorithm discoveries with GenAI (EASE platform)

- Adam Viktorin (TBU in Zlín, CZ)

13:00 - 14:00 Networking Lunch Break



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Session II: The Race Between Technology and Education

14:00 - 14:30 Keynote III: Why Most AI Startups Have No Future?

- David Pavlík (BottleCap AI, CZ)

14:30 - 15:00 Keynote IV: From Prompt Engineering to Harness Engineering: How the Way We Manage AI is Changing

- Dalibor Mráz (černá.AI, CZ)

15:00 - 15:20 Short talk: AI-Powered Interview Preparation

- Arafat Md Easin (ELTE Budapest, HU)

15:20 - 15:40 Short talk: How AI Is Changing the Hiring Process

- Magdaléna Stašková (Career counsellor, CZ)

15:40 - 16:25 Industry Panel

- Moderator: Tereza Malíková
- Panelists: David Pavlík (BottleCap AI, CZ), Lukáš Rudy (UNICO MODULAR, CZ), Tomáš Hasík (ZLIN.AI, CZ), Dalibor Mráz (černá.AI, CZ) and prof. Joanna Jaworek-Korjakowska (AGH Krakow, CZ)

16:30 - 17:00 Coffee Break

Session III: The Anatomy of Success

17:00 - 17:20 Short talk: Data Quality as a Bottleneck (Noisy Labels)

- Mateusz Wojtulewicz (AGH Krakow, PL)

17:20 - 17:40 Short talk: Fighting for high-quality multimodal data

- Szabó Barbara Noémi (ELTE Budapest, HU)

17:40 - 18:00 The Reality Check

19:00 Gala Evening – Networking (Student Club U7) - *only for consortium members*



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Day 2 – 14th April 2026 - "The Strategy Day"

Session I: Rethinking Education

9:00 - 9:20 AI enhanced education and research at UPJŠ

- Lubomir Antoni (UPJŠ Košice, SK)

9:20 - 9:40 AI in Curriculum Adaptation

- Bartłomiej Moniak (AGH Krakow, PL)

9:40 - 10:00 Re-Engineering STEM Education: The Universities Role in the AI Era

- Balasz Horvath (SMADS Innovations, HU)

10:00 - 10:20 Simulation-driven development in Robotics

- Emin Bayramov (ELTE Budapest, HU)

10:20 - 10:50 Coffee Break

Session II: Governance, Ethics & AI Failures

10:50 - 11:10 Applications of Machine Learning for Medical Data

- Barbora Ľapinová (UPJŠ Košice, SK)

11:10 - 11:30 Rethinking Student Assessment and Academic Integrity

- Jan Tyc (AGH Krakow, PL)

11:30 - 11:50 Analysis of Court Decisions by AI

- Zoltán Szoplák (UPJŠ Košice, SK)

11:50 - 12:10 Why LLM Outputs Fail - and What Feedback Can Improve

- Krzysztof Tylka-Suleja (AGH Krakow, PL)



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Session III: Academic Wrap-up & Declaration

12:10 - 12:55 ACADEMIC WRAP-UP PANEL

- Moderator: prof. Roman Šenkeřík
- Panelist: Petr Kubíček (ZRIA, CZ), Michal Pluhacek (AGH Krakow, PL), Márta Turcsányi-Szabó (ELTE Budapest, HU), Gabriel Semanišin (UPIŠ Košice, SK)

12:55 - 13:00 Formal approval and signing of the "Zlín Declaration."

13:00 Networking Lunch

Programme is still being optimised and is subject to change.